

# *Southern Exposure*

## *Photography*

### *What to Wear*

#### *A Clothing Guide For Great Images*

1. **Timeless** -Simplicity is important. Choose clothes that are “timeless” over trendy fashions.
2. **Color** – Solid colors are best. Darker shades such as blue, green, brown, or gray are perfect. Avoid bright colors and large logos or patterns. Dark tones minimize body size while bright tones emphasize body size.
3. **Length** – Three-quarter length or long sleeve shirts are recommended. Necklines are important. For those with shorter necks a v-neck or scoop is flattering while a turtleneck will look best on those with longer necks.
4. **Coordination** – Coordinate clothing from head to toe, including socks and shoes. For small groups it is best to dress everyone in the same style clothing. Never mix light and dark colors.
5. **Grooming & Appearance** – Men should be clean-shaved and groomed with their hair cut about a week before the portrait session. Always make sure your clothing is neatly pressed. To avoid seat belt lines you can always change at the studio in our changing rooms.